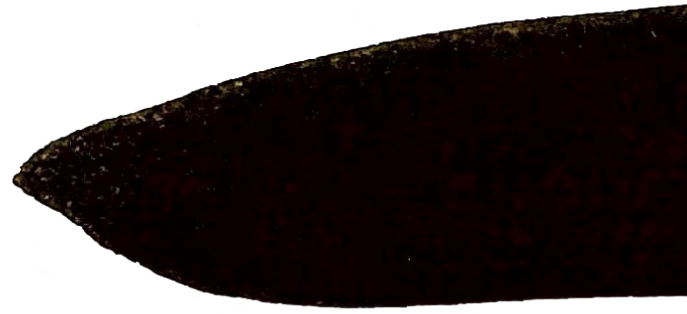


Mycelium.



Food Futures–

**Building foresight
competencies in food
businesses**

A course by Mycelium Gastronomy Network

in partnership with Plural Futures.



The food industry faces unprecedented uncertainties in an era of rapid technological advancements, shifting consumer preferences and purchasing power, and global challenges such as climate change and resource scarcity. Navigating these complexities requires a proactive approach to recognise and respond to emerging threats and opportunities.

"Food Futures: Building Foresight Competencies in Food Businesses" is a tailored course designed to empower professionals in the food industry with the strategic foresight skills necessary to thrive in a dynamic and evolving landscape.

We offer an immersive journey into the world of strategic foresight, focusing specifically on its application within the context of food businesses. Participants will develop a comprehensive understanding of emerging trends, technologies, and socio-economic factors influencing the future of the food industry. Through a blend of theoretical frameworks, case studies, and practical exercises, participants will gain the foresight competencies needed to make informed decisions and shape the future of their organizations.

Duration:

6 sessions delivered over two weeks of 2.5 h each / 2-day onsite training

Main advantages:

- Leverages the knowledge of top leaders in foresight applied to the food sector.
- Acquire a solid foundation in strategic foresight, empowering you to proactively anticipate and respond to changes in the food industry.



- Develop the ability to make informed, future-oriented decisions that align with the long-term goals of your organization.
- Unveil uncommon, unexplored opportunities to advance innovation in your organization

Modules of the course:

Introduction to Foresight and its building blocks:

Train your eye and mind to “see the future” and learn the fundamentals of exploring the future systematically

Domain Mapping –signals, trends and megatrends

In exploring the future of any complex topic, it is essential to identify critical issue areas that are driving continuity, novelty, and/or change. Together, we will undertake horizon scanning, which is a practice centered on identifying strong and weak signals.

Contextualizing & localizing

We'll focus on exploring a range of engagement approaches that provide both in-person and online opportunities for both synchronous and asynchronous participation. The goal is pinpointing critical uncertainties, the ones that matter the most.

Scenario building

Discover how to create “snapshot” scenarios with your team to explore impacts & implications for your organization



Strategy formulation

Use scenarios to stress-test your key strategies and define priority actions, working backwards from their preferred futures and taking into account the learnings from the process.

Making the future tangible

Communication tools and strategies to bring the future to the present, to engage and create buy-in from your stakeholders.

The program curriculum will be adjusted according to your specific needs and food sector and it can be tailored to your end goals.

